

**Society of American Archivists
Committee on Public Awareness
Conference Call 10/07/2019, 2:00pm–3:00pm ET**

Minutes

Participating: Nick Pavlik (chair), Chris Burns, Lynn Cowles, Sami Norling, Rachel Seale, Anna Trammell, Sarah Quigley (COPP), and Teresa Brinati (SAA staff).

Unable to participate: Kate Barbera, Rachael Woody, Brenda Gunn (Council liaison), and Nancy Beaumont (SAA staff).

Meeting Minutes

Approved September [Meeting Minutes](#)

Calendar of 2019-2020 Monthly Meetings

Revised calendar was discussed.

Ask an Archivist Day Recap

October 2, 2019.

Day seemed to go well. Thanks to all who took time to tweet from official SAA account.

Lynn: Gave her an opportunity to communicate with archivists around the country.

Chris: Kate did a nice job of asking some questions from SAA account. Big archives (National Archives, Smithsonian) were major presence during the day.

Vince: Boosted posts from smaller archives and they were very appreciative.

Nick: Also did a lot of liking, retweeting, and signal boosting of repositories. Also focused on smaller repositories.

Teresa: Matt Black has been on vacation, but SAA will share some metrics on the day once he returns.

ArchivesAWARE post

Plans to do a recap for a blog - collaborative post.

To Do: Send Rachel Seale your experiences and thoughts on the day by the end of October.

2020 AAD date

To DO: Decision was made to keep it in the first week of October, but announce it much earlier. October 7?

2019-2020 Work Plan

Nick shared draft [2019-2020 Work Plan](#)

Review advocacy content - enhancing and expanding existing web content on SAA site.

To Do: Rachel and Nick will take the lead on this.

2018 review of advocacy content can be found here:

https://drive.google.com/drive/folders/1ELhWoL8cu9frl_Mzho3kPbK4d26CRxE3

Archives Month review could be wrapped into this.

Assess member needs for a proposed PR/advocacy toolkit.

Decision was made not to pursue this this year.

Develop *Why do you love being an archivist content?*

To Do: Anna will take the lead on this.

Promoting blog series ideas

To Do: Anna will take the lead on this.

National media outreach/press releases

Nick would like to prioritize over pr/advocacy toolkit

***Archives*AWARE! Blog**

To Do: Clean up calendar please. Be thinking of posts. (All)

October and November are looking good.

COPA session proposal at SAA 2020

To Do: Rachel Seale has a couple of ideas and she will put them together and share with the Committee.

Standing Updates

Joint Working Groups

A. CoSA/NAGARA/SAA (Nick)

October call is tomorrow. Working Group approved Statement on Government officials communication on non-government channels in September.

B. COPP/COPA/RAAC/I&A (Vince)

Hasn't had a call this fall yet.

Council (Nancy and Brenda)

No update from Council.

COPP (Sarah)

No updates from COPP.

Next call: Tuesday, November 5th, 2 PM EST